ND celebrates SB150

COMMUNICATIONS BRIEF

MARCH 3, 2015

ABOUT THE SESQUICENTENNIAL

The University of Notre Dame is proud to be a sponsor of the SB150 yearlong commemoration of South Bend’s 150th birthday and to help celebrate the South Bend community as a prosperous and healthy environment in which to live, work and raise a family.

Throughout 2015, there will be lectures, exhibits, tours and other events that honor South Bend’s rich history, shine a light on the great things that are happening today, and explore the city’s promising future. Visit sb150.com for detailed information, or read below for highlights of how the entire Notre Dame community can support SB150.

BE A CELEBRATION PARTNER

Celebration Partners are the backbone of SB150, building and sustaining the city’s yearlong events. Join the DeBartolo Performing Arts Center, Notre Dame Student Film Festival, Notre Dame Center for Arts and Cultures and Snite Museum of Art in weaving the SB150 theme, logo or mission into your event, program or activity. You must complete the online form at sb150.com to be considered an Official Celebration Partner.

VOLUNTEER

Hundreds of volunteers will be needed throughout the year to make the many SB150 events successful. Add your name to the volunteer email list to be notified of upcoming volunteer opportunities.

PARTICIPATE

Attend an event. There are concerts, family events, donation drives, exhibits and more. Check out the SB150 Events Calendar to find something just right for you and your schedule.

SHARE YOUR STORY

Submit an image to be included in the city’s 150th timeline. Just visit the SB150 website and provide a title, location and description of the people or event pictured. All submissions are reviewed for posting.

How will you observe the SB150 celebration? Email commrel@nd.edu to share what you have planned, and Public Affairs will help communicate your involvement.

DISCOVER ... SOUTH BEND

Each month, this series, co-sponsored by the University of Notre Dame, presents a theme related to South Bend’s past, present or future for residents and visitors to explore.

March 1 — Discover … Faith & Culture: Celebrate our ethnic heritage and places of worship
April 19 — Discover … Libraries: One Book, One Michiana comes to life
May 22-24 — SB150 Birthday Weekend
June 13 — Discover … Transportation: Planes, trains, Transpo, bicycles and beyond
July 5 — Discover … The River: An all-American celebration of our greatest asset
August 9 — Discover … Sports: This series is sure to be a hit!
September 4 — Discover … Schools: From Kindergarten to Ph.D.
October 2 — Discover … Manufacturing: A national day of industry exploration
November 19 — Discover … Innovation & Sustainability: An inside scoop on people and projects that make our town special
December 6 — Discover … Architecture: Capture the beauty of our buildings through your own lens